

TOY

2024

**DELAWARE VALLEY
LEGACY FUND**
PRESENTS

**SATURDAY
DECEMBER 7TH**
LOEWS HOTEL PHILADELPHIA
7-11PM



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From The Board President

Dear DVLF Supporter:

Join us on Saturday, December 7th for DVLF TOY, the premier annual LGBTQ+ holiday celebration and fundraising event in Philadelphia.

This year, TOY will be held in the heart of the city at the magnificent Loews Hotel Philadelphia with panoramic views of Market Street. In this stunning space, our supporters will come together to share in the holiday spirit, celebrate the progress we've made as a community, and raise funds to support LGBTQ+ people during this crucial time.

The cornerstone of TOY is the presentation of multiple DVLF Grant Awards – our recognition of and investment in organizations that are addressing the urgent and emerging needs in our LGBTQ+ community. The event will also include an open bar, delicious hors d'oeuvres, a silent auction, and fabulous entertainment.

DVLF invites you to be part of our celebration and support our grantees through sponsorship. Your generous contribution to this timeless event will help amplify our efforts to empower and advance the LGBTQ+ community through grant-making, scholarships, advocacy, community leadership development, and education.

*Sincerely,
Michael Grosberg
DVLF Board President*



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YOUR SPONSORSHIP IS ESSENTIAL TO THE GREATER PHILADELPHIA LGBTQ+ COMMUNITY

We deeply value our sponsors, and cannot continue doing our essential community work without you. With your sponsorship, your organization gets access to the DVLF and Our Night Out, our popular monthly networking event, consisting of supporters from over 30 years. We mail over 1,000 invitations, have more than 4,000 email subscribers and thousands of followers on social media.

DVLF HISTORY

Founded in 1993, DVLF is the leading philanthropic fundraiser serving the emerging needs of the Greater Philadelphia LGBTQ+ community by raising money for a permanent endowment. Our critical mission provides for services which foster positive change every year through advocacy, grantmaking, scholarships, programming, and education. Since our founding, we have given over \$1 million to advance the constantly evolving needs of the LGBTQ+ community. Each year we receive more proposals than we are able to fund. Our vision is to fully fund every qualified proposal received from Greater Philadelphia LGBTQ+ serving organizations.

OUR PROGRAMS

DVLF actively secures our community's future by promoting planned giving and building a permanent fund dedicated to meeting the needs, securing the rights, and celebrating the lives of LGBTQ+ individuals. DVLF mobilizes people to give and educate. We advocate for important LGBTQ+ causes with mainstream foundations and corporate funders, who rely on our years of expertise managing gifts and endowments.

One of DVLF's most popular events is Our Night Out, a monthly gathering dedicated to community fundraising and branching out into more "straight" spaces outside of the Gayborhood.

Annual events include TOY, which serves as both a fundraising and grants distribution occasion, and HEROES, where our most tireless community leaders are honored.





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PLEASE CONTACT INFO@DVLF.ORG
TO RESERVE YOUR SPONSORSHIP

SPONSORSHIP LEVELS

	PLATINUM SPONSOR (\$10,000)	GOLD SPONSOR (\$5,000)	SILVER SPONSOR (\$2,500)	HOST SPONSOR (\$1,000)	FRIEND SPONSOR (\$500)	SMALL BUSINESS
# OF TICKETS TO TOY 2024	8	6	5	2	1	1
RECOGNITION IN AUDIOVISUAL PROGRAM AT TOY 2024	•	•	•	•	•	•
AD IN OFFICIAL TOY 2024 PROGRAM	FULL PAGE	HALF PAGE	QUARTER PAGE			
RECOGNITION ON DVLF WEB SITE	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING	
RECOGNITION IN INVITATION MAILED TO OVER 1000 HOUSEHOLDS (SPONSORS SIGNED ON BY NOVEMBER 1ST)	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING	
RECOGNITION IN 3 ADVERTISEMENTS - PHILADELPHIA GAY NEWS (50,000 CIRCULATION)	•	•	•	•		
CO-MARKETING OPPORTUNITY VIA DVLF NETWORK - WEB SITE PLACEMENT AND DEDICATED EMAIL BLAST	•					
DEDICATED SOCIAL POSTS ON FACEBOOK AND INSTAGRAM FROM DVLF	•					

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**PROGRAM BOOK ADS
DUE BY NOVEMBER 3RD, 2024:
FULL PAGE: 5"W X 8"H
5HALF PAGE 4"H X 5"W
QUARTER PAGE: 2.5W X 4"H
FULL COLOR, JPEG OR PDF, NO BLEED**

**ADS INCORRECTLY SIZED WILL BE RESIZED AND
MAY BE FLOATED ON A NEUTRAL BACKGROUND**

**PLEASE SUBMIT TO INFO@DVLF.ORG WITH SUBJECT LINE
(SPONSOR NAME) PROGRAM BOOK AD**

