



WEDNESDAY DECEMBER 2ND 2026
6-10PM



DVLf

TOY

2026

SPONSORSHIP OPPORTUNITIES



LADDER15

1523 Sanson St, Philadelphia, PA 19102





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DVLf TOY 2026



Dear Friends,

DVLf is proud to present TOY 2026, our annual holiday celebration and fundraising event to support the **Greater Philadelphia LGBTQ+ community**. This year, we're once again partnering with Our Night Out, DVLf's monthly fundraising happy hour, to make the event more inclusive and accessible to a broader audience.

Join us on **Wednesday, December 2nd at Ladder 15** on Sansom Street in the heart of Philadelphia. This event brings together supporters to celebrate our local community's progress, recognize the urgent needs we face, and raise funds to address them.

A highlight of TOY is the presentation of DVLf Emerging Needs Grants, where we present our annual grants to the essential organizations that are addressing our local LGBTQ+ community's most urgent needs.

The evening will feature an lively entertainment, delicious food stations, a silent auction and more—all while supporting a vital cause. We also collect a whole lot of unwrapped toys, which are distributed by our friends at Action Wellness.

We invite you to be part of this celebration by becoming a sponsor. Your generous support amplifies our efforts to empower and advance the LGBTQIA+ community through grants, scholarships, advocacy, leadership development, and education.

With Warmest Wishes,

Karl

Karl Michelfelder
DVLf Board President

DVLf.ORG



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YOUR SUPPORT IS ESSENTIAL TO THE GREATER PHILADELPHIA LGBTQ+ COMMUNITY!

We deeply value our sponsors, and we cannot continue doing our essential community work without you. With your sponsorship, your organization will be featured throughout the lead up to and throughout the TOY event, putting you in front of thousands of supporters and highlighting your commitment to our community. Thank you for your considering this essential fundraising event.

DVLf HISTORY

Founded in 1993, DVLf serves the emerging needs of the Greater Philadelphia LGBTQ+ community by raising money for a permanent endowment. Our critical mission provides for services which foster positive change every year through advocacy, grantmaking, scholarships, programming, and education. Since our founding, we have given over \$1 million to advance the constantly evolving needs of the LGBTQ+ community. Each year we receive more proposals than we are able to fund. Our vision is to fully fund every qualified proposal received from Greater Philadelphia LGBTQ+ serving organizations.



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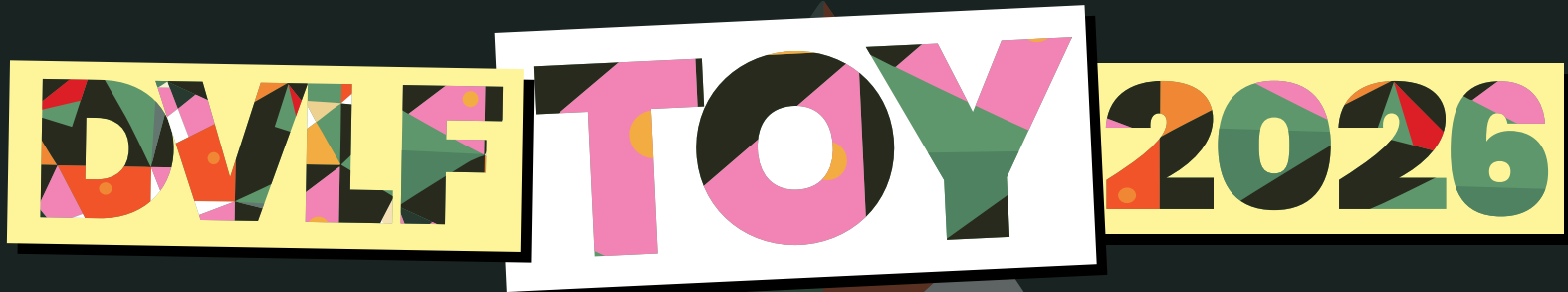
SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS				
Fit to page	PLATINUM SPONSOR [\$10,000]	GOLD SPONSOR [\$5,000]	SILVER SPONSOR [\$2,500]	HOST SPONSOR [\$1,000]	FRIEND SPONSOR [\$500]
# OF TICKETS TO TOY 2026	8	6	5	2	1
RECOGNITION IN AUDIOVISUAL PROGRAM AT TOY 2026	✓	✓	✓	✓	✓
AD IN OFFICIAL TOY 2026 PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	-	-
RECOGNITION IN TOY 2026 PROGRAM	LOGO	LOGO	LOGO	TEXT LISTING	TEXT LISTING
RECOGNITION ON DVLf WEB SITE	LOGO	LOGO	LOGO	TEXT LISTING	TEXT LISTING
RECOGNITION IN ADVERTISEMENT - PHILADELPHIA GAY NEWS (50,000 CIRCULATION)	✓	✓	-	-	-
CO-MARKETING OPPORTUNITY VIA DVLf NETWORK - WEB SITE AND EMAIL BLAST	✓	-	-	-	-
DEDICATED SOCIAL POSTS ON FACEBOOK AND INSTAGRAM FROM DVLf	✓			-	-
PLACEMENT IN OFFICIAL GIFT BAG - PROMOTIONAL ITEM, FLYER, DISCOUNT CARDS	✓	✓	✓	-	-

EMAIL INFO@DVLf.ORG TO RESERVE YOUR SPONSORSHIP OR FOR ANY QUESTIONS

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Program Book Ads:

Due By November 3rd, 2026

Full Page: 5"W X 8"H

Half Page 5"W X 4"H

Quarter Page: 2.5"W X 4"H

Full Color, Jpeg Or Pdf, No Bleed

Please Submit To Info@Dvlf.org

With Subject Line: Toy Ad And Your Org Name

Thank You!

ADS INCORRECTLY SIZED WILL BE RESIZED AND MAY BE FLOATED ON A NEUTRAL BACKGROUND



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