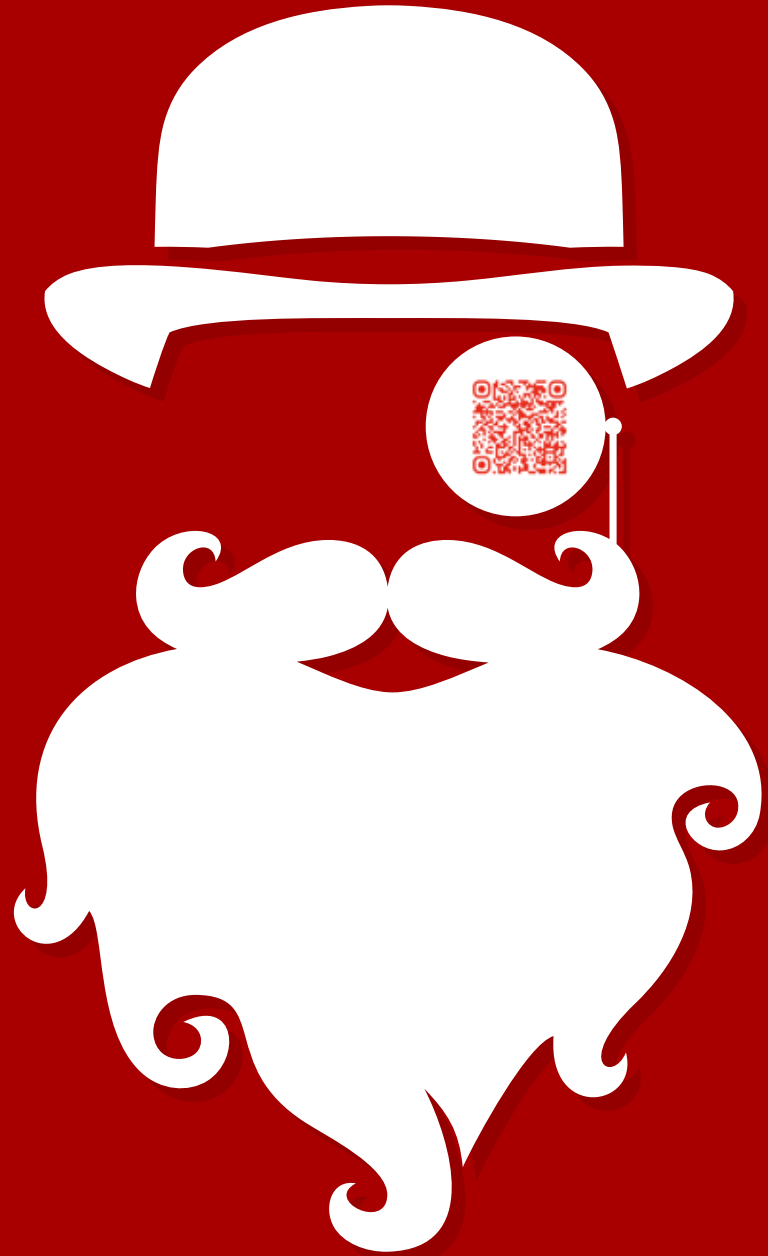


OURNIGHTOUT & DVLF PRESENT
WEDNESDAY DECEMBER 3RD, 2025



TOY
2025



OURNIGHTOUT
DLVF • PHILLY



TOY 2025

OURNIGHTOUT
& DVLF PRESENT

WEDNESDAY
DECEMBER 3RD, 2025



DVLF
Doing The Greater Philadelphia
LGBTQ Community Through Partnership



OURNIGHTOUT
DLVF • PHILLY

From The Board President



Dear DVLF Supporter,

*Join us on Wednesday, December 3rd for **DVLF TOY**; the premier annual LGBTQ+ holiday celebration and fundraising event in Philadelphia. This year, we are partnering with our fabulous monthly event **Our Night Out** to bring TOY to a wider audience and make the event more accessible.*

***TOY** will be gathering in the heart of the city at Ladder 15 on Sansom Street. In this friendly space, supporters will come together to share in the holiday spirit and celebrate the progress we've made as a community and raise funds to support the emerging needs of our community at this crucial time.*

*The cornerstone of **TOY** is the presentation of multiple DVLF Grant Awards - our recognition of and investment in, organizations that are addressing urgent and emerging needs in our community. The event will also include an open bar, delicious hors d'oeuvres, a silent auction, and fabulous entertainment.*

DVLF invites you to be part of our celebration and support our grantees with sponsorship. Your generous contribution to this timeless event will help amplify our efforts to empower and advance the LGBTQ+ community through grant-making, scholarships, advocacy, community leadership development and education.

Sincerely,

Michael Grosberg

DVLF Board President



**OURNIGHTOUT
& DVLF PRESENT**

**WEDNESDAY
DECEMBER 3RD, 2025**



YOUR SPONSORSHIP IS ESSENTIAL TO THE GREATER PHILADELPHIA LGBTQ+ COMMUNITY

We deeply value our sponsors, and we cannot continue doing our essential community work without you. With your sponsorship, your organization gets access to the DVLF and Our Night Out (our popular monthly networking event) network, consisting of supporters from over 30 years. We mail over 1000 invitations, have more than 4000 email subscribers and thousands of followers on social media.

DVLF HISTORY

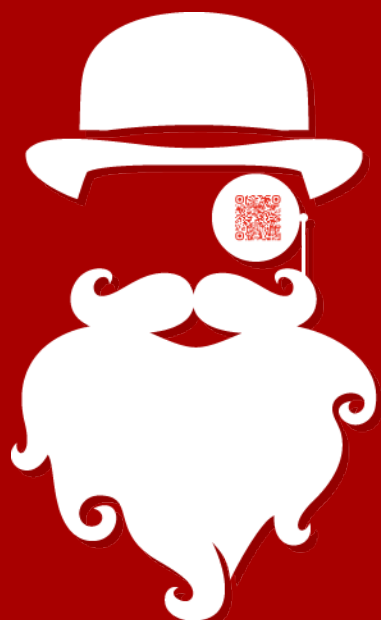
Founded in 1993, DVLF is the leading philanthropic fundraiser, serving the emerging needs of the Greater Philadelphia LGBTQ+ community by raising money for a permanent endowment. Our critical mission provides for services which foster positive change every year through advocacy, grantmaking, scholarships, programming, and education. Since our founding, we have given over \$1 million to advance the constantly evolving needs of the LGBTQ+ community. Each year we receive more proposals than we are able to fund. Our vision is to fully fund every qualified proposal received from Greater Philadelphia LGBTQ+ serving organizations.

OUR PROGRAMS

DVLF actively secures our community's future by promoting planned giving and building a permanent fund dedicated to meeting the needs, securing the rights, and celebrating the lives of LGBTQ+ individuals. DVLF mobilizes people to give and educate. We advocate for important LGBTQ+ causes with mainstream foundations and corporate funders, who rely on our years of expertise managing gifts and endowments.

One of DVLF's most popular events is **Our Night Out**, a monthly gathering dedicated to community fundraising and branching out into more "straight" spaces. This year for Toy, we are partnering with OurNightOut to bring Toy to a wider audience.





TOY 2025

OURNIGHTOUT & DVLF PRESENT

WEDNESDAY DECEMBER 3RD, 2025



SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS				
	PLATINUM SPONSOR [\$10,000]	GOLD SPONSOR [\$5,000]	SILVER SPONSOR [\$2,500]	HOST SPONSOR [\$1,000]	FRIEND SPONSOR [\$500]
# OF TICKETS TO TOY 2025	8	6	5	2	1
RECOGNITION IN AUDIOVISUAL PROGRAM AT TOY 2025	✓	✓	✓	✓	✓
AD IN OFFICIAL TOY 2025 PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	-	-
RECOGNITION LISTING IN TOY 2025 PROGRAM	LOGO	LOGO	LOGO	TEXT LISTING	TEXT LISTING
RECOGNITION ON DVLF WEB SITE	LOGO	LOGO	LOGO	TEXT LISTING	TEXT LISTING
RECOGNITION IN INVITATION MAILED TO OVER 1000 HOUSEHOLDS (SPONSORS SIGNED ON BY NOV 1)	✓	✓	✓	✓	-
RECOGNITION IN ADVERTISEMENT - PHILADELPHIA GAY NEWS (50,000 CIRCULATION)	✓	✓	-	-	-
CO-MARKETING OPPORTUNITY VIA DVLF NETWORK - WEB SITE AND EMAIL BLAST	✓	-	-	-	-
DEDICATED SOCIAL POSTS ON FACEBOOK AND INSTAGRAM FROM DVLF	✓	-	-	-	-
PLACEMENT IN OFFICIAL GIFT BAG - PROMOTIONAL ITEM, FLYER, DISCOUNT CARDS	✓	✓	-	-	-

EMAIL KARL MICHELFELDER AT [INFO@DVLF.ORG](mailto:info@dvlf.org) TO RESERVE YOUR SPONSORSHIP OR FOR ANY QUESTIONS



TOY 2025

**OURNIGHTOUT
& DVLF PRESENT**

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DECEMBER 3RD, 2025**



DVLF
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LGBTQ Community Through Partnership

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**PROGRAM BOOK ADS:
DUE BY NOVEMBER 3RD, 2024**

**FULL PAGE: 5"W X 8"H
HALF PAGE 4"H X 5"W
QUARTER PAGE: 2.5W X 4"H
FULL COLOR, JPEG OR PDF, NO BLEED**

**ADS INCORRECTLY SIZED WILL BE RESIZED AND
MAY BE FLOATED ON A NEUTRAL BACKGROUND**

PLEASE SUBMIT TO INFO@DVLF.ORG WITH SUBJECT LINE