# JOIN US TO CELEBRATE THE SEASON!



SUNDAY DECEMBER 5TH, 2021 11:30AM TO 2:30PM THE ARTS BALLROOM • PHILADELPHIA, PA

## SPONSORSHIP OPPORTUNITIES

## **DVLF TOY 2021** SPONSORSHIP OPPORTUNITIES

#### **Dear DVLF Supporter:**

Join DVLF on Sunday, December 5th for TOY; the biggest annual fundraising event celebrating the diversity in our community. This year, TOY will be a Brunch event taking place in the heart of Philadelphia's Gayborhood at the beautiful Arts Ballroom, just off the Avenue of The Arts.

The event includes an open bar, brunch buffet, a silent auction, our grantee check presentation, a DJ, and the hilarious classic drag comedy of the legendary Varla Jean Merman.

Our annual TOY event has become the premier LGBTQ+ holiday gathering in Philadelphia. It is where community members come together to share the holiday spirit and celebrate the progress we've made as a community.



DVLF invites you to be a part of our celebration

with a sponsorship. Your generous contribution to this timeless event will help amplify our efforts to empower and advance the LGBTQ community through grant-making, scholarships, advocacy, community leadership development and education.

Sincerely,

**Fernando Gonzalez** Board President





### DVLF TOY 2021 SPONSORSHIPS

As a TOY 2021 sponsor, you will join a dedicated group of supporters that includes community partners, government agencies, and corporate donors. Sponsorship will provide you or your company with marketing opportunities, and connection to our yearly celebration of the most impactful people in our LGBTQ+ community. Your donation will directly benefit the emerging needs of the LGBTQ+ community in the Delaware Valley and surrounding area. For more information about sponsorships, contact us via info@dvlf.org

SPONSOR LEVEL	PLATINUM SPONSOR (\$10K)	GOLD SPONSOR (\$5K)	SILVER SPONSOR (\$2,500)	HOST SPONSOR (\$1,000)	FRIEND SPONSOR (\$500)
INVITATION PLACEMENT (3000 HOUSEHOLDS)	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING
PHILA GAY NEWS THANK YOU AD LOGO PLACEMENT	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING
PROGRAM BOOK ADVERTISEMENT	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD		
PROGRAM BOOK TEXT LISTING	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING	TEXT LISTING	TEXT LISTING
DVLF WEB SITE AND SOCIAL MEDIA	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING
TOY/DVLF EMAIL BLAST	FULL COLOR LOGO	FULL COLOR LOGO	FULL COLOR LOGO	TEXT LISTING	TEXT LISTING
EVENT TICKETS	10	8	6	4	2
MENTION IN PRESENTATION DURING TOY	PRESENTING SPONSOR LOGO	LOGO PLACEMENT	LOGO PLACEMENT	LOGO PLACEMENT	LOGO PLACEMENT
DEDICATED SOCIAL POSTS WITH YOUR OWN CREATIVE	SPONSOR HONOR VIA FACEBOOK				



### **DVLF TOY 2021** SPONSORSHIP RESERVATION FORM

FORM IS FILLABLE FROM YOUR COMPUTER

NAME

ORGANIZATION

TITLE

ADDRESS

PHONE

EMAIL

PLEASE CIRCLE SPONSOR LEVEL

PLATINUM (\$10K) GOLD (\$5K) SILVER (\$2,500) HOST (\$1,000) FRIEND (\$500)

PAYMENT MAY BE MADE BY CHECK OR CREDIT CARD. PLEASE CALL TO SUBMIT CREDIT CARD INFO BY PHONE. CHECKS MAY BE MAILED TO DVLF, 1835 MARKET ST., SUITE 2410, PHILA PA 19103

#### SPONSORS WILL BE INCLUDED IN INVITATIONS AS OF DATE OF COMMITMENT

**AD SIZES** 

PLATINUM / FULL PAGE: 4.75"W X 7.5"H GOLD / HALF PAGE: 4.75"W X 3.625"H SILVER / QUARTER PAGE: 2.25"W X 3.625"H

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